ideum

Tasting Table

Specification Sheet

The Wine Experience

Bundled with *The Wine Experience* software package

Tasting Table | The Wine Experience

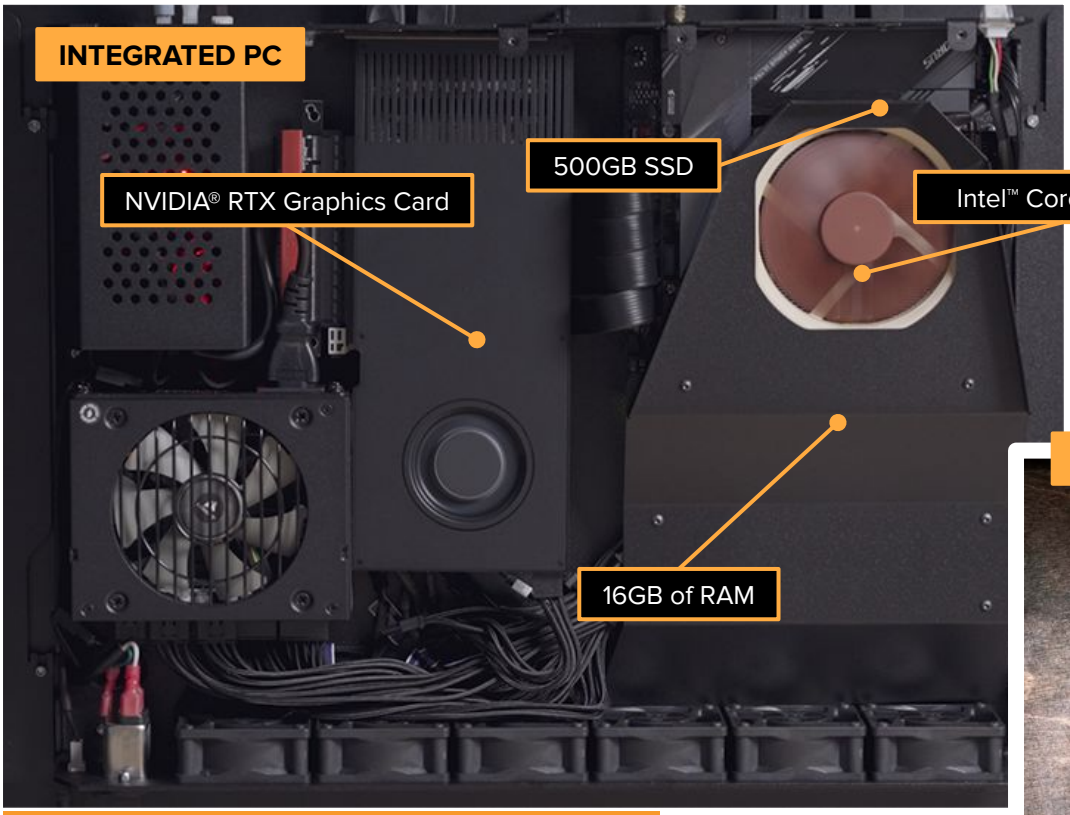
Specification Sheet

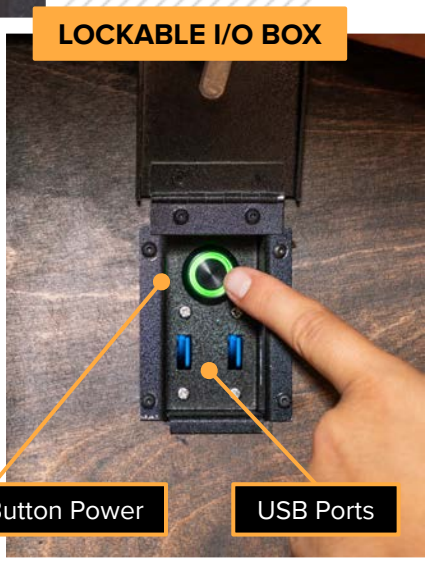
Designed and built in the USA by Ideum and bundled with the *Wine Experience* software, the Tasting Table is an optically bonded all-in-one touch table created specifically for interactive tastings. At 37-inches tall, the table is designed for 26.5" high-seats (not included) and can accommodate four guests simultaneously.

The Wine Experience software supports an interactive coaster system, that automatically recognizes the wine placed on the table. The Tasting Table is rugged and it has locked push-button operation with secure access to the computer system. It is perfect for busy tasting rooms, wine bars, or other venues.

Available in a dark wood finish with a black solid surface top, the Tasting Table can also be customized and produced in just about any color or finish to match the architectural qualities of a space. Whether standard or fully customized, the integrated Tasting Table system is covered with Ideum's four-year warranty.

The Tasting Table comes with a powerful integrated computer with exceptional security and cooling. Our standard multitouch tables and kiosks have integrated PCs with the latest generation Intel Core processor and a dedicated full-sized NVIDIA® graphics card.





The computer case and system is designed by Ideum and assembled by our engineers at our studio in Corrales, New Mexico. The computer system, like the table itself, comes with a four-year warranty. The table comes fully assembled. Just plug it in and turn it on.

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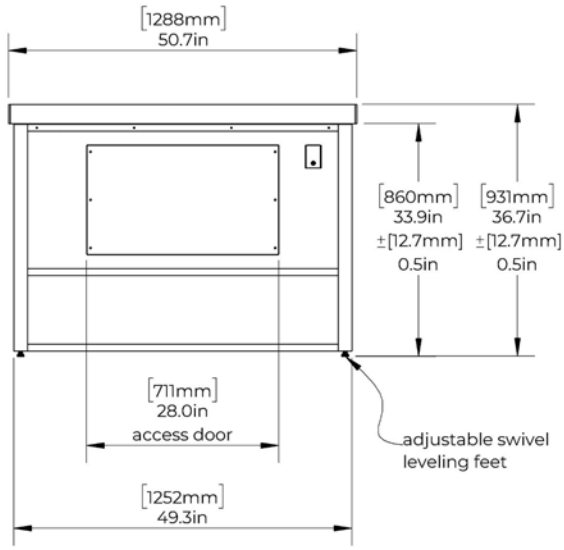
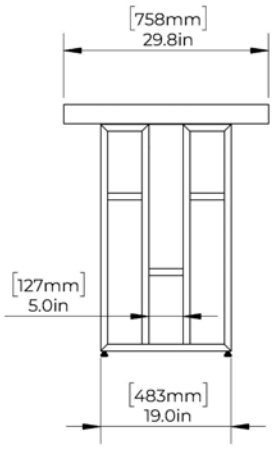




WEIGHT
225 LBS / 102 KG*

SHIP WEIGHT
450 LBS / 205 KG*

WITH TRAVEL CASE
505 LBS / 230 KG*

**Weights may vary slightly.*

Interactive Display

- 4K UHD (3840x2160) LG commercial display rated 24/7
- 55” diagonal, strengthened, anti-stiction, 4mm glass surface
- TES /3M™ projected capacitive touch sensor
- ±5 ms touch response time
- 80 touch points with palm rejection
- Native contrast ratio 1100:1
- 500 nits luminance
- Optically bonded display

Integrated System

- Single push-button power
- Custom lockable enclosure
- Windows 11 Pro
- Universal 110-240V power system
- Two 10W integrated speakers

STANDARD COMPUTER

- Intel 15th Gen Core Ultra 5 245K processor
- NVIDIA RTX A2000 16GB graphics card
- 16GB DDR5 RAM
- 500GB M.2 NVMe SSD

Connectivity

- WiFi 802.11 a/b/g/n/ac, Ethernet, Bluetooth 5.0
- Direct access via USB ports
- Audio output via 1/8” audio jack
- Wireless keyboard with integrated trackpad
- HDMI output (PC)
- Branded Wood Tangible Coasters

Software

- 4 Year License* for The Wine Experience Software Application

*License is applicable to software version 1.0. Licensee will have the option to retain the license after 4 years

The Wine Experience Software

The Wine Experience is a complete software package designed specifically for the Tasting Table.

This unique software package allows up to four guests to participate in an interactive tasting. Software owners can add wines and create custom tasting experiences using our cloud-based content management system (CMS). An object-recognition system identifies individual wines with custom coasters. Guests can share what they taste via an interactive flavor wheel. Some subscriptions include *the Sparkling Experience,* which works in a similar way, but has its own custom aroma wheel.

FEATURES

The Wine Experience revolutionizes the tasting experience. Below are some of the included features. *You can stay up-to-date with the latest developments at:* sensorydining.com

Aroma Wheel

Our interactive, custom tasting wheel, based on the open source aroma wheel, has 60 tasting notes that guests can select when tasting a wine.

Attract Mode

Attract visitors to the Wine Experience with a 3D scene or video introduction. This includes a customizable letter welcoming guests.

Branding & Style

Personalize color theme, font, and add your logo and information about your organization. “Ultimate” users can remove any product branding.

CMS & Analytics

Update content through the cloud-based content management system (CMS). Retrieve guest’s tasting notes to “crowdsource” the flavors they taste in your wines.

Tasting Tips

An illustrated and animated introduction on how to taste wines. Tasting tips can be skipped by more experienced wine tasters.

Wine Identification

Through tangible coasters, the software can identify individual wines. Coasters “unlock” the tasting experience allowing owners to control access.

Wine Profile

Each tasting ends with an individual profile of the wine with tasting notes by the winery. Allowing guests to compare their tasting notes.

QR Codes

The Wine Experience includes QR codes that can link to the owner’s website, wine club, or to an online shop for wine and other purchases.

Pricing Matrix

The Tasting Table comes complete with a free Basic subscription allowing the owner to host up to two unique tastings. All subscribers will receive updates as the *Wine Experience* software continues to add new features. A fifth year of Premium or Ultimate subscriptions can be purchased, which include an additional year hardware warranty extension.

Table Price
$18,950

Subscription Type	Unique Tastings	# of Wines per Tasting	# of Wines (System)	Costs (4 Years)	Updates	Analytics	Custom Tangibles Included	Additional Tasting Modules
Basic	2	5	20	Free	Yes	Included*	20	None
Premium	20	5	100	$2,500		Included	20	Sparkling
Ultimate	100	8	400	$5,000		Included	50	Sparkling + Future Modules

**Analytics are associated with "wines", so re-editing an existing wine will remove any historical data.*

Unsure of Which Plan to Choose?

Basic
Perfect for a small winery (with only still wines). The two included tastings can be re-edited for new tastings and vintages.

Premium
Designed for a medium to large winery, wine bar, wine association, wine shop, visitor associations, culinary school, or restaurant.

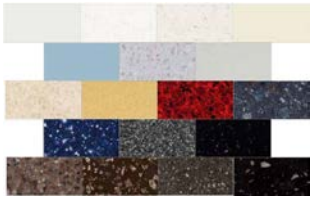
Ultimate
Made for heavy use by a large winery, wine bar, wine association, wine stores, wine distributors, visitor association, culinary school, event company, resort, or cruise ship.

The Sparkling Experience

The Sparkling Experience has a unique tasting wheel keying on the flavors found in sparkling wine. Premium and Ultimate subscribers can host multiple still or sparkling wine tastings.

Digital Signage Experience **Awards**
DSE
Winner
Restaurants
Category 2024

Options



Custom Color and Finish

Choose from over 100 solid surface colors and finish options for the top, and a variety of custom colors and finishes for the wood base.

$2,500

Additional Custom Tangibles

Each Tasting Table comes with Tangible Coasters in 8 unique patterns. They can be customized with your logo, or kept blank.

$15 per
(4 minimum)

Extended warranty

Add an additional fifth year to our four-year hardware warranty. Add an additional year to your Wine Experience software subscription.

$600 Premium
$1,500 Ultimate

Content Development

Subscriptions come with a full CMS, but if you prefer, our graphic designers and editors can work with you to add wine information, develop tastings, and to add content about your winery or organization.

Contact us

Custom Development

Ideum has designed custom tasting experiences for clients such as MSC Cruises, JCB by Jean-Charles Boisset, and Starbucks. Our interdisciplinary team can design and build compelling custom software, and our custom fabrication group can create one-of-a-kind installations.

Our most recent installation was onboard MSC Cruises' Euribia in 2023. Ideum worked closely with the VP of Food and Beverage, MSC staff, and the ship's architect to ensure that the design and functionality of the wine-tasting software and the custom touch tables matched the vision for the Helios Wine Bar. This beautiful wine bar is one of the highlights onboard the MSC Euribia.

Custom interactive touch tables with custom software onboard MSC Cruises.

About **Ideum**

Ideum designs experiences for public spaces, offering exhibit design, fabrication, AV, and software development services to museums, nonprofits, and socially responsible companies. We are proudly based in Corrales, New Mexico, and collaborate with creative partners worldwide.

SALES & DESIGN INQUIRIES

We sell our multitouch tables and displays directly, both in the USA and internationally. We also do custom development. Ask us how to turn your interactive goals into amazing installations.

Use our online inquiry form
Email: sales@ideum.com
Phone: (505) 792-1110 ext. 1

WARRANTY & SUPPORT

Our products are custom-built with only the highest quality components and are designed to last. We back all of our hardware, including custom exhibits, with the same warranty we provide for our products. The same people who design and build our systems provide our timely support.

Submit a ticket: support.ideum.com
Email: support@ideum.com
Phone: (505) 792-1110 ext. 2

Hours: 8:00 AM – 5:00 PM Mountain Time, Monday through Friday.

SENSORY DINING

Stay up-to-date with the latest developments with the Tasting Table, Wine, Sparkling, and other new tasting software experiences. You can learn more at: sensorydining.com

IMPORTANT NOTICE TO PURCHASER: Specifications are subject to change without notice. Ideum hardware and software are warrantied from the date of receipt to the period stated in the warranty. Please note that under Ideum's warranty, Ideum has no obligation for any hardware product that is modified or damaged through misuse, accident, neglect, or subsequent integration, service, or tampering, by anyone other than Ideum or an Ideum-approved entity or individual. Ideum makes no additional warranties, express or implied, including but not limited to any fitness for a particular purpose. The User is responsible for determining whether Ideum hardware products or software are fit for the User's particular purpose. If the hardware product or software are proven not to have met Ideum's warranty, then Ideum's sole obligation and User's and Purchaser's exclusive remedy will be, at Ideum's option, to repair or replace the product or refund its purchase price. Ideum shall not be liable in any action against it in any way related to the hardware products or software for any loss or damages, whether non-specified, direct, indirect, special, incidental or consequential (including downtime, loss of profits or goodwill) regardless of the legal theory asserted. Please see our full warranty for complete details.